

SURVEY SOFTWARE EVERYONE CAN USE

If you need to collect data, analyze the results, and create professional reports – this software lets you do it all. Key Survey is loaded with ready-to-go templates to get you started fast – or easily build your survey from scratch. Customise it with your logo and favourite colours. Then show off your results in text and graphs. There's no software to download. No technical skills required. Best of all, online Live Support is available 12 hours a day and is always free.

Premium	Professional	
£1115*	£2255*	£2950*
€1625**	€3285**	€4355**

*all prices exclude VAT (value added tax)

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Plan Description			
Subscription Term	One Year	One Year	One Year
Number of users	One	One	One
Number of online surveys	Unlimited	Unlimited	Unlimited
Number of responses* across all surveys *Response equals one completed survey	10000	10000	Unlimited

Survey Creation

Survey Design Options		
Survey design wizard	✓	✓
Design from scratch	✓	✓
Design from template	✓	✓
Design from Question Library	✓	✓
Design from existing survey	✓	✓
Design prepopulated overlay survey	–	✓
Spell Check	✓	✓
User Dictionary for spell-check	✓	✓
Multilingual support (see special feature set)	✓	✓
Use pictures for questions/answers	✓	✓
Use sounds for questions/answers	✓	✓
Use video for questions/answers	✓	✓
Answer Layout	✓	✓
Custom Survey Button	✓	✓
Image Position	✓	✓

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Custom CSS	–		✓
Create multiple page survey	✓		✓
Question Types			
Section Header	✓		✓
Pick One or 'Other'/Pick One with 'Comment'	✓		✓
Check all that apply	✓		✓
Rate along the scale	✓		✓
Absolute rank	✓		✓
Dropdown box	✓		✓
List box	✓		✓
Single line text response	✓		✓
Multi-line text response	✓		✓
Numeric allocation	✓		✓
Compare one against another	✓		✓
Matrix	–		✓
Question Options			
Question design wizard	✓		✓
Copy question/question library	✓		✓
Preferred answer	–		✓
Must answer	✓		✓
Hide question	✓		✓
Add numbering to questions	✓		✓
Move questions (up and down)	✓		✓
Question ordering and randomization	–		✓
Answer Options			
Randomize/rotate answers	–		✓
Sort ascending/descending	–		✓
Set the answer field width	✓		✓

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Answer validation - Pre-format answers	✓	✓
Select answer layout display horizontally/vertically	✓	✓
Logic and Piping		
Skip logic	✓	✓
Branch logic	✓	✓
Branch logic (delayed)	✓	✓
Branch on range (conditional on score earned)	✓	✓
Advanced logic	—	✓
Piping	—	✓
Design & Customisation		
Add your Logo	✓	✓
Customize Buttons	✓	✓
Add survey footer	✓	✓
Add progress indicator (3 options)	✓	✓
Disable Back button	✓	✓
Use pre-defined color palette	✓	✓
Change fonts (type, size, color)	✓	✓
Change background (survey, question, answer)	✓	✓
HTML formatting	✓	✓
CSS formatting	—	✓
General		
Use folders to organise surveys	✓	✓
Test before launch	✓	✓
Show click through rate/show response rate	—	✓
Print to PDF	—	✓
Workflow alert	—	✓
Autofill from URL	✓	✓

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Quota Options		
Set survey start/end dates	✓	✓
Set survey quota	✓	✓
Set answer quota	✓	✓
Set time limit for survey voting	—	✓
Post-Submission Options		
Show customized “thank you page” on survey submission	✓	✓
Show respondent answers on survey submission	✓	✓
Show survey results on survey submission	✓	✓
Redirect to URL after survey submission	✓	✓
E-mail respondent following survey	—	✓
Duplicate Control		
Unique response validation	✓	✓
Ignore repeated response	✓	✓
Override with repeated response	✓	✓
Allow multiple responses from the same computer	✓	✓
Distribution Options		
Unique response validation	✓	✓
Ignore repeated response	✓	✓
Override with repeated response	✓	✓
Allow multiple responses from the same computer	✓	✓
Embed survey into web page	✓	✓
Complex Launch	✓	✓
Survey Link Options		
Unique Link	✓	✓
Unique Link with Password protection	—	✓
Master Link	✓	✓
IP address link	—	✓

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E-mail List Creation		
Type in emails	✓	✓
Bulk e-mail address upload	✓	✓
Additional information upload	–	✓
Import from Outlook	✓	✓
Import from built-in Address book	–	✓
Validate email addresses	✓	✓
Distribute email reminder (absolute)	–	✓
Distribute email reminder (relative)	–	✓
Test e-mail launch	✓	✓
E-mail Customization		
Send email invitation in plain text	✓	✓
Send email invitation in HTML	✓	✓
Personalize survey invitation	✓	✓
Respondents opt-out	✓	✓
Customize 'from' field	✓	✓
Receive undelivered emails to specified address	✓	✓
Receive respondent replies to specified address	✓	✓
Manage Bounces	–	✓
Set e-mail priority	✓	✓
Attach file	–	✓
Respondent E-mail Address		
Capture respondent e-mail addresses	✓	✓
Anonymous response	✓	✓
Allow multiple responses from the same address	✓	✓
Allow multiple emails to the same address	–	✓
Additional Options		
Distribution statistics	✓	✓
E-mail results	✓	✓
Additional details	✓	✓

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Report Creation, Customization, and Distribution

Report Creation		
Summary report	✓	✓
View report by respondent	✓	✓
Sort Respondents By Start Date	–	✓
Add/edit/delete customized report	✓	✓
Create report from submitted and partial responses	✓	✓
Create a separate report for partial responses	✓	✓
Create report with different access levels	✓	✓
Change report status (active/inactive)	✓	✓
Report Options		
Modify report title	✓	✓
Edit Survey Responses	By request	By request
Import Responses from file (CSV)	–	By request
Delete respondent	✓	✓
Add Internal Respondent Notes	–	✓
Hide respondent e-mail address in report	✓	✓
Capture respondent ID	✓	✓
Set password for report	✓	✓
Show/hide questions in the report	✓	✓
Show skipped questions in individual reports	✓	✓
Add your logo for report	–	✓
Add text, images and calculations to report	–	–
Break report into pages	✓	✓
Add report Header/Footer	✓	✓
Report Customization		
Filtering (real time)	✓	✓
Advanced filtering	✓	✓

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Crosstab tables	✓	✓
Hide some of the responses temporarily	✓	✓
Setting answer labels	✓	✓
Setting values for statistics	✓	✓
Include/exclude text values in report	✓	✓
Statistical Reporting (36 different indicators)	–	✓
Hide results obtained from less than X respondents	–	✓
Time Series	–	✓
Question Analysis Code	–	✓
Significance reporting	–	–
Export Report and Results		
HTML report	✓	✓
Export report to PDF (black&white/color)	–	✓
Export individual report to PDF (black&white/color)	–	✓
Export charts to PowerPoint	✓	✓
Export results to Excel/CSV	✓	✓
Export results to SPSS	–	✓
Export Unique Survey URL	By request	By request
Distribute Report		
Show link to report	✓	✓
E-mail report as HTML	✓	✓
Date trigger for e-mail link/HTML report	✓	✓
“New respondent” trigger for e-mail link/HTML report	✓	✓
Security		
Survey password protection	–	✓
Report password protection	✓	✓
Group password survey protection	✓	✓

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Show/hide respondent password in report	✓	✓
SSL encryption for survey	–	✓
SSL encryption for report	–	✓
Private Label		
Customize survey URL	–	✓
Customize report URL	–	✓
Key Survey/Private label URL	–	Fee
Customize pop-up alert and confirmation messages	–	–
Customize text of automatic/application e-mails	✓	✓
Customize images	–	–
Additional Packages		
Advanced Customization		
Customize survey URL	–	✓
Customize report URL	–	✓
Multilingual Surveys		
Design surveys in any language (UTF-8 100%)	✓	✓
Create multilingual surveys	–	✓
Survey alerts in X languages	–	✓
Customizable survey buttons	✓	✓
Create summary report for all languages	–	✓
Education Package + Teacher-Student Surveys		
Carry out online examination	–	✓
Autosubmit survey after set time	–	✓
Calculate scores	–	✓

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Import responses	–	By request
Design prepopulated overlay survey (profile survey)	–	✓
Profile Code filtering in report/ Teacher-Student surveys	–	✓

Services

Dynamic redirect (directing respondents to different websites depending on the answer given to a particular question)	Fee	Fee
Multiple users can take the same survey giving answers to different survey sections	Fee	Fee
Import surveys created in MS Word	Fee	Fee
Fax distribution	Fee	Fee
Telephone distribution	Fee	Fee
Survey printing	Fee	Fee
Postal survey distribution	Fee	Fee
Panels	Fee	Fee
Export results to TSV (Professional Service)	Fee	Fee
Design services	Fee	Fee
Programming services	Fee	Fee

Accessibility and Compatibility

Survey accessible/compatible with blocked Java Scripts	✓	✓
Survey accessible/compatible with blocked pop-ups	✓	✓