

DEPLOYMENT OPTIONS

Easy Setup, Easy Deployment

Key Survey offers a complete range of options for capturing data from the exact point in the business process your organization requires. Managing and streamlining this flow of data collection and data distribution across the enterprise speaks directly to the strength of Key Survey's core functionality.

Software Application Deployment Options

Because it is designed as a utility, Key Survey data collection technology can be constructed, deployed and reused virtually on demand and easily integrated enterprise-wide across heterogeneous platforms.

Key Survey Hosts	Host data on Key Survey's secure database servers, which are co-located in state-of-the-art storage facilities. These facilities have the latest in redundant power, environmental control and networking technology and have security staff on-site around the clock.
You Host	If you like the security of absolute control, this is the option for you.
Custom Configured Server	When you select this deployment option, we install a complete solution on a server and ship it directly to you. There is no setup and you still host all data on-site. We make implementation easy.
Private Label	The Private Label package focuses on branding a solution to meet your identity needs, providing you with an enterprise product that seamlessly integrates with your company presence.

Survey Deployment Options

Instead of point-to-point solutions, today's data collection technologies must be modular and extensible end solutions. With this in mind, Key Survey Enterprise offers a multitude of survey deployment options.

Internet	<p>Text, audio, even video may be captured electronically through any internet site or via your intranet.</p> <p>Direct users to the site in any way and require them to enter identification details in order to participate in the survey.</p> <p>Record and validate respondent IP addresses against a company database (using API calls) and tie IP addresses to existing respondent information (such as the name of the individual at the IP address). Import and connect the related information to the survey.</p> <p>Choose from the following Internet distribution options:</p>
Link to Survey on Website	<p>Provide a link to your survey on your website or intranet.</p>
Embed Survey into a Webpage	<p>Display your survey on any webpage of your website or intranet.</p>
Pop-up Survey	<p>Display your survey in a pop-up window for each visitor or for every certain numbered visitor to your website. This feature can monitor IP addresses of voters, consequently controlling duplicate responses.</p>
Email	<p>Send an email invitation to your survey in plain text or use HTML elements to design and compose your emails to match your branding efforts.</p> <p>Provide the ability for respondents to 'Opt out' from future mailings.</p> <p>Customize 'From' and 'To' fields, personalize email text with imported respondent data, set priority levels, and specify return email addresses.</p> <p>Choose from the following email distribution options:</p>

Unique Survey Link	Distribute your survey to email addresses you specify. This feature allows you to compose an email, define the distribution list and set anonymity. Each respondent receives an email with a unique link to your survey. The survey URL begins with the Key Survey domain name.
Unique Survey Link with Password Protection	Using this option, you combine two distribution methods (for one launch) and secure your survey with individual passwords. Each respondent receives an email with a unique link to your survey. Respondents who do not have email access can navigate to your “Master Link” and still use a secure password to access the survey.
Embedded HTML Code	Distribute and display your survey within the body of an email message. This feature allows respondents to take and submit the survey directly from their email application.
IP Address Link	Using this link option hides the Key Survey domain name (inside the survey link) and replaces it with the IP address of our server.
Private Label	With this package, you can use your own domain name or IP address in your survey link.
AutoFill from URL	Use this feature to pre-populate survey fields with imported respondent data, which was collected in a different web form.
PDA/Handheld	Use PDA’s and other handhelds to distribute your survey. Survey results are uploaded and stored with existing online data.
Kiosk	Collect respondent data from Kiosks at tradeshows, in retail locations or other sites with internet access.
Telephone	Respondents can call survey results in, with all collected data entered into your database.
Paper	Many potential respondents do not have ready access to the Internet, so we can process surveys in printed format – with checkboxes and “Write your comments here” fields.

Mail	Key survey can manage the mailing and receiving of paper surveys to and from your respondents.
Fax	In addition to mailing, respondents can send survey results via facsimile.
Scan	Once paper surveys are received, comprehensive scanning and data entry services available, ensuring all response data is entered into the database (along with electronic results).
Complex Launch	Choose to launch your survey, using multiple distribution methods at the same time. View all results in one combined report.