

SURVEY SOFTWARE EVERYONE CAN USE

If you need to collect data, analyze the results, and create professional reports – this software lets you do it all. Key Survey is loaded with ready-to-go templates to get you started fast – or easily build your survey from scratch. Customise it with your logo and favourite colours. Then show off your results in text and graphs. There's no software to download. No technical skills required. Best of all, online Live Support is available 24 hours a day and is always free.

	Free Trial	Single-User	Workgroup	Enterprise
Plan Description				
Subscription Term	30 Days	One Year	One Year	One Year
Number of users	One	One	Custom	Unlimited
Number of online surveys	Unlimited	Unlimited	Unlimited	Unlimited

Survey Creation

Survey Design Options				
Survey design wizard	✓	✓	✓	✓
Design from scratch	✓	✓	✓	✓
Design from template	✓	✓	✓	✓
Design from Question Library	✓	✓	✓	✓
Design from existing survey	✓	✓	✓	✓
Create surveys from a file	✓	✓	✓	✓
Design Common-Password survey	✓	✓	✓	✓
WYSIWYG editor for questions	✓	✓	✓	✓
Survey questions inline editing	✓	✓	✓	✓
Spell Check	✓	✓	✓	✓
User Dictionary for spell-check	✓	✓	✓	✓
CAPTCHA validation (plug-in)	✓	✓	✓	✓
Multilingual support (see additional packages)	✓	✓	✓	✓
Use pictures for questions/answers	✓	✓	✓	✓
Use sounds for questions/answers	✓	✓	✓	✓
Use video for questions/answers	✓	✓	✓	✓

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	Free Trial	Single-User	Workgroup	Enterprise
Answer Layout	✓	✓	✓	✓
Custom Survey Button	✓	✓	✓	✓
Image Position	✓	✓	✓	✓
Custom CSS	✓	✓	✓	✓
Create multiple page survey	✓	✓	✓	✓
"Page Selector" Plug-in	✓	✓	✓	✓
Survey search	✓	✓	✓	✓
Find and Replace text in the whole survey	✓	✓	✓	✓
Quick input mode	✓	✓	✓	✓
Score calculator (plug-in)	✓	✓	✓	✓
Section randomization (plug-in)	✓	✓	✓	✓
Question Types				
Section Header	✓	✓	✓	✓
Pick One or 'Other'/Pick One with 'Comment'	✓	✓	✓	✓
Check all that apply	✓	✓	✓	✓
Rate along the scale	✓	✓	✓	✓
Absolute rank	✓	✓	✓	✓
Dropdown box	✓	✓	✓	✓
List box	✓	✓	✓	✓
Single line text response	✓	✓	✓	✓
Multi-line text response	✓	✓	✓	✓
Numeric allocation	✓	✓	✓	✓
Compare one against another	✓	✓	✓	✓
Matrix	✓	✓	✓	✓
Google Map (plug-in)	✓	✓	✓	✓

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Question Options				
Question design wizard	✓	✓	✓	✓
Copy question/question library	✓	✓	✓	✓
Preferred answer	✓	✓	✓	✓
Must answer	✓	✓	✓	✓
Conditional must answer	✓	✓	✓	✓
Hide question	✓	✓	✓	✓
Calendar (plug-in)	✓	✓	✓	✓
Slider (plug-in)	✓	✓	✓	✓
Add numbering to questions	✓	✓	✓	✓
Move questions (up and down)	✓	✓	✓	✓
Question ordering and randomization	✓	✓	✓	✓
Randomization within section	✓	✓	✓	✓
Roll-over call outs	✓	✓	✓	✓
Answer Options				
Exclusive (plug-in)	✓	✓	✓	✓
Mandatory answer options	✓	✓	✓	✓
Randomize/rotate answers	✓	✓	✓	✓
Randomize with specific answer option fixed	✓	✓	✓	✓
Show/Hide answer options on condition	✓	✓	✓	✓
Rich Text Format for answer options	✓	✓	✓	✓
Sort ascending/descending	✓	✓	✓	✓
Set the answer field width	✓	✓	✓	✓
Answer validation - Pre-format answers	✓	✓	✓	✓
Select answer layout display horizontally/vertically	✓	✓	✓	✓
Set size for multi-line fields	✓	✓	✓	✓

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Logic and Piping				
Skip logic	✓	✓	✓	✓
Branch logic	✓	✓	✓	✓
Branch logic (delayed)	✓	✓	✓	✓
Branch on range (conditional on score earned)	✓	✓	✓	✓
Advanced logic	✓	✓	✓	✓
Piping	✓	✓	✓	✓
Auto-complete for Logic, Piping and Plug-ins	✓	✓	✓	✓
Design & Customization				
Add your Logo	✓	✓	✓	✓
Customize Buttons	✓	✓	✓	✓
Add survey footer	✓	✓	✓	✓
Add progress indicator (3 options)	✓	✓	✓	✓
Circular progress bar (plug-in)	✓	✓	✓	✓
Disable Back button	✓	✓	✓	✓
Save and finish later	✓	✓	✓	✓
Use pre-defined color palette	✓	✓	✓	✓
Change fonts (type, size, color)	✓	✓	✓	✓
Change background (survey, question, answer)	✓	✓	✓	✓
Theme Library	✓	✓	✓	✓
HTML formatting	✓	✓	✓	✓
CSS formatting	✓	✓	✓	✓

Survey Management

General				
Use folders to organise surveys	✓	✓	✓	✓
Survey categorization	✓	✓	✓	✓

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Test before launch	✓	✓	✓	✓
Show click through rate/show response rate	✓	✓	✓	✓
Print to PDF	✓	✓	✓	✓
Workflow alert	✓	✓	✓	✓
Piping in email alerts	–	✓	✓	✓
Autofill from URL	✓	✓	✓	✓
Autofill "multiple choice" question types	✓	✓	✓	✓
Action logger plug-in	By request	By request	By request	By request
Quota Options				
Set survey start/end dates	✓	✓	✓	✓
Time access restriction	✓	✓	✓	✓
Send expire alert	✓	✓	✓	✓
Set survey quota	✓	✓	✓	✓
Set answer quota	✓	✓	✓	✓
Set time limit for survey voting	✓	✓	✓	✓
Post-Submission Options				
Show customized "thank you page" on survey submission	✓	✓	✓	✓
Show respondent answers on survey submission	✓	✓	✓	✓
Show survey results on survey submission	✓	✓	✓	✓
Redirect to URL after survey submission	✓	✓	✓	✓
Conditional redirect	✓	✓	✓	✓
E-mail respondent following survey	✓	✓	✓	✓
Workflow (plug-in)	–	–	✓	✓
Remote data sender (plug-in)	–	–	✓	✓
Quota with redirect (plug-in)	✓	✓	✓	✓
Logical redirect (plug-in)	✓	✓	✓	✓

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Duplicate Control				
Unique response validation	✓	✓	✓	✓
Ignore repeated response	✓	✓	✓	✓
Override with repeated response	✓	✓	✓	✓
Allow multiple responses from the same computer	✓	✓	✓	✓

Survey Distribution

Distribution Options				
E-mail distribution: survey link	✓	✓	✓	✓
E-mail distribution: display survey inside e-mail	✓	✓	✓	✓
Pop-up survey	✓	✓	✓	✓
Link to survey on your website	✓	✓	✓	✓
Scheduled Launch via Contact Manager	✓	✓	✓	✓
Embed survey into web page	✓	✓	✓	✓
Complex Launch	✓	✓	✓	✓
Survey Link Options				
Unique Link	✓	✓	✓	✓
Unique Link with Password protection	✓	✓	✓	✓
Master Link	✓	✓	✓	✓
IP address link	✓	✓	✓	✓
E-mail List Creation				
Type in emails	✓	✓	✓	✓
Bulk e-mail address upload	✓	✓	✓	✓
Additional information upload	✓	✓	✓	✓
Import from Outlook	✓	✓	✓	✓
Import from built-in Address book	✓	✓	✓	✓

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Validate email addresses	✓	✓	✓	✓
Distribute email reminder (absolute)	✓	✓	✓	✓
Distribute email reminder (relative)	✓	✓	✓	✓
Reminders to the subset of respondents	✓	✓	✓	✓
Add attachments to email reminders	✓	✓	✓	✓
Test e-mail launch	✓	✓	✓	✓
Test "Email reminder"	✓	✓	✓	✓
E-mail Customization				
Send email invitation in plain text	✓	✓	✓	✓
Send email invitation in HTML	✓	✓	✓	✓
Personalize survey invitation	✓	✓	✓	✓
Respondents opt-out	✓	✓	✓	✓
Customize 'from' field	✓	✓	✓	✓
Receive undelivered emails to specified address	✓	✓	✓	✓
Receive respondent replies to specified address	✓	✓	✓	✓
Manage Bounces	✓	✓	✓	✓
Set e-mail priority	✓	✓	✓	✓
Attach file	✓	✓	✓	✓
Respondent E-mail Address				
Capture respondent e-mail addresses	✓	✓	✓	✓
Anonymous response	✓	✓	✓	✓
Allow multiple responses from the same address	✓	✓	✓	✓
Allow multiple emails to the same address	✓	✓	✓	✓
Additional Options				
Distribution statistics	✓	✓	✓	✓
E-mail results	✓	✓	✓	✓

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Additional details	✓	✓	✓	✓
IVR phone surveys	Quote	Quote	Quote	Quote

Report Creation, Customization, and Distribution

Report Creation				
Summary report	✓	✓	✓	✓
View report by respondent	✓	✓	✓	✓
Sort Respondents By Start Date	✓	✓	✓	✓
Add/edit/delete customized report	✓	✓	✓	✓
Create report from submitted and partial responses	✓	✓	✓	✓
Create a separate report for partial responses	✓	✓	✓	✓
Create report with different access levels	✓	✓	✓	✓
Change report status (active/inactive)	✓	✓	✓	✓
Report Options				
Modify report title	✓	✓	✓	✓
Edit Survey Responses	By request	By request	✓	✓
Import Responses from file (CSV)	By request	By request	✓	✓
Delete respondent	✓	✓	✓	✓
Add Internal Respondent Notes	✓	✓	✓	✓
Hide respondent e-mail address in report	✓	✓	✓	✓
Capture respondent ID	✓	✓	✓	✓
Set password for report	✓	✓	✓	✓
Show/hide questions in the report	✓	✓	✓	✓
Show skipped questions in individual reports	✓	✓	✓	✓
Add your logo for report	✓	✓	✓	✓
Add text, images and calculations to report	–	–	✓	✓

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Break report into pages	✓	✓	✓	✓
Add report Header/Footer	✓	✓	✓	✓
Report Customization				
Customize report charts (type/color)	✓	✓	✓	✓
CSS report design	✓	✓	✓	✓
Inline report editing in Summary report	✓	✓	✓	✓
Filtering (real time)	✓	✓	✓	✓
Advanced filtering	✓	✓	✓	✓
Advanced filters with running dates	✓	✓	✓	✓
Filter by full text in open-ended answers	✓	✓	✓	✓
Filter by "rate along scale" answers	✓	✓	✓	✓
Match wildcard	✓	✓	✓	✓
Crosstab tables	✓	✓	✓	✓
Hide some of the responses temporarily	✓	✓	✓	✓
Setting answer labels	✓	✓	✓	✓
Setting values for statistics	✓	✓	✓	✓
Include/exclude text values in report	✓	✓	✓	✓
Statistical Reporting (36 different indicators)	✓	✓	✓	✓
Hide results obtained from less than X respondents	✓	✓	✓	✓
Hide answer options and excluding values from calculations	✓	✓	✓	✓
Time Series	✓	✓	✓	✓
Question Analysis Code	✓	✓	✓	✓
Significance reporting	–	–	–	✓
Export Report and Results				
HTML report	✓	✓	✓	✓
Export report to PDF (black&white/color)	✓	✓	✓	✓

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Export individual report to PDF (black&white/color)	✓	✓	✓	✓
Export charts to PowerPoint	✓	✓	✓	✓
Export summary results to Excel	✓	✓	✓	✓
Export individual results to Excel/CSV	✓	✓	✓	✓
Export to CSV compatible with Upload Responses function	✓	✓	✓	✓
Export results to SPSS	✓	✓	✓	✓
Upload exported files to FTP	✓	✓	✓	✓
Export Unique Survey URL	By request	By request	✓	✓
Report Export "progress bar"	✓	✓	✓	✓
Remote access to the survey results in XML	✓	✓	✓	✓
Distribute Report				
Show link to report	✓	✓	✓	✓
E-mail report as HTML	✓	✓	✓	✓
Date trigger for e-mail link/HTML report	✓	✓	✓	✓
"New respondent" trigger for e-mail link/HTML report	✓	✓	✓	✓
Business Analytics				
QlikView Reporting	Quote	Quote	Quote	Quote
Contact manager				
Create custom contact fields	✓	✓	✓	✓
Import contact file	✓	✓	✓	✓
Generate unique identifier for each contact	✓	✓	✓	✓
Contacts Synchronization	✓	✓	✓	✓
Set up data flow from the contact manager into a survey	✓	✓	✓	✓

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Update contacts profile info from their survey responses	✓	✓	✓	✓
Contact Manager plug-in	✓	✓	✓	✓
Filter contacts list and save filters for other surveys	✓	✓	✓	✓
Survey Participation Statistics of the contacts	✓	✓	✓	✓

Portal

Take surveys on a portal	✓	✓	✓	✓
Permission access to a portal	✓	✓	✓	✓
Customizable portal design	✓	✓	✓	✓
Specify “From” and “Until” dates for the survey to appear on the Portal	✓	✓	✓	✓
Add hyperlinks that lead to any external webpage or documents to your portal	✓	✓	✓	✓

Security

Survey password protection	✓	✓	✓	✓
Report password protection	✓	✓	✓	✓
Group password survey protection	✓	✓	✓	✓
Show/hide respondent password in report	✓	✓	✓	✓
SSL encryption for survey	✓	✓	✓	✓
SSL encryption for report	✓	✓	✓	✓
Password properties	–	–	–	✓
Respondent registration (plug-in)	–	–	✓	✓
Form authentication (plug-in)	–	–	✓	✓

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Private Label				
Customize survey URL	✓	✓	✓	✓
Customize report URL	✓	✓	✓	✓
Key Survey/Private label URL	–	Quote	Optional	✓
Customize pop-up alert and confirmation messages	–	–	✓	✓
Customize text of automatic/application e-mails	✓	✓	✓	✓
Customize images	–	–	Optional	✓
Interoperability and Control				
API	–	Optional	Optional	✓
URL Suffix (URL ID Append)	–	–	✓	✓
Master account	–	–	✓	✓
Create / delete / block sub-account	–	–	✓	✓
Add / remove credits of sub-accounts	–	–	✓	✓
Create custom survey templates for sub-accounts	–	–	✓	✓
View survey of sub-accounts	–	–	✓	✓
Authorize survey launch for sub-accounts	–	–	✓	✓
Copy survey from sub-accounts to master account	–	–	✓	✓
View reports of sub-accounts	–	–	✓	✓
Invisibility between sub-accounts	–	–	✓	✓
Application administration	–	–	–	✓
Salesforce integration	–	✓	✓	✓
Save individual response link to Salesforce.com	–	✓	✓	✓
QlikView integration	Quote	Quote	Quote	Quote
Add custom pages	Quote	Quote	Quote	Quote
LDAP compliance	–	–	Optional	✓

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	Free Trial	Single-User	Workgroup	Enterprise
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Additional Packages

Multilingual Surveys				
Design surveys in any language (UTF-8 100%)	✓	✓	✓	✓
Create multilingual surveys	✓	✓	✓	✓
Multi-lingual survey invitations and reminders	✓	✓	✓	✓
Survey alerts in X languages	✓	✓	✓	✓
Customizable survey buttons	✓	✓	✓	✓
Create summary report for all languages	✓	✓	✓	✓
Education Package + Teacher-Student Surveys				
Carry out online examination	✓	✓	✓	✓
Autosubmit survey after set time	✓	✓	✓	✓
Calculate scores	✓	✓	✓	✓
Import responses	By request	By request	✓	✓
Design prepopulated overlay survey (profile survey)	✓	✓	✓	✓
Profile Code filtering in report/ Teacher-Student surveys	✓	✓	✓	✓

Services

Dynamic redirect (directing respondents to different websites depending on the answer given to a particular question)	Quote	Quote	Quote	Quote
Multiple users can take the same survey giving answers to different survey sections	Quote	Quote	Quote	Quote
Import surveys created in MS Word	Quote	Quote	Quote	Quote
Fax distribution	Quote	Quote	Quote	Quote

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Telephone distribution	Quote	Quote	Quote	Quote
Survey printing	Quote	Quote	Quote	Quote
Postal survey distribution	Quote	Quote	Quote	Quote
Export results to TSV (Professional Service)	Quote	Quote	Quote	Quote
Design services	Quote	Quote	Quote	Quote
Programming services	Quote	Quote	Quote	Quote
IVR phone surveys	Quote	Quote	Quote	Quote

Accessibility and Compatibility

508 Compliant surveys	✓	✓	✓	✓
Survey accessible/compatible with blocked Java Scripts	✓	✓	✓	✓
Survey accessible/compatible with blocked pop-ups	✓	✓	✓	✓

Plugins

IP address tools				
Respondent location	✓	✓	✓	✓
IP address saver	✓	✓	✓	✓
IP address access restriction	✓	✓	✓	✓
Logic, quota and randomization tools				
Section randomization	✓	✓	✓	✓
Quota with redirect	✓	✓	✓	✓
Interactive Logic	✓	✓	✓	✓
Logical redirect	✓	✓	✓	✓
Email or password restriction	✓	✓	✓	✓

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Visual and interactive add-ons				
"Page Selector" Plug-in	✓	✓	✓	✓
Slider	✓	✓	✓	✓
Select All plug-in	✓	✓	✓	✓
Exclusive	✓	✓	✓	✓
Drag and Drop ranking plug-in	✓	✓	✓	✓
Calendar	✓	✓	✓	✓
Circular progress bar	✓	✓	✓	✓
Star Rating plug-in	✓	✓	✓	✓
Google Map	✓	✓	✓	✓
Predictive Text Input	✓	✓	✓	✓
Fixed header for Rate along scale and 3D Matrix questions	✓	✓	✓	✓
Comment Box	✓	✓	✓	✓
3D Matrix Calculations	✓	✓	✓	✓
BlackBerry numeric input	✓	✓	✓	✓
CSS Logic	✓	✓	✓	✓
Miscellaneous				
Time access restriction	✓	✓	✓	✓
Score calculator	✓	✓	✓	✓
Survey Responses Signature Plug-in	✓	✓	✓	✓
Respondent ID saver	✓	✓	✓	✓
Respondent location by phone number	—	—	✓	✓
CAPTCHA validation	✓	✓	✓	✓

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Email validation	✓	✓	✓	✓
Remote Validator Plug-in	✓	✓	✓	✓
3D matrix autofill	–	–	✓	✓
Action logger plug-in	By request	By request	By request	By request
Respondent registration and authentication				
Respondent registration	–	–	✓	✓
Form authentication	–	–	✓	✓
LDAP authentication	–	–	✓	✓
Workflow Plugins				
Piping in email alerts	–	✓	✓	✓
Workflow	–	–	✓	✓
Remote data sender	–	–	✓	✓

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